

# Wesley Jones

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## Education

09/1999 - 01/2004 **Bachelor of Fine Arts with an emphasis in Graphic Design**

- University of Wisconsin Milwaukee, Milwaukee, WI

## Skill Set

- Proficient with many different design software programs such as Photoshop, Illustrator, InDesign, Dreamwaver, HTML & CSS, Flash, QuarkXpress, Final Cut Pro, and Microsoft Office
- Skilled with both Macintosh and PC platforms
- Excellent problem solving and communication skills
- Experienced in print, web, and video skills
- Dependable, patient and honest with a great attitude and sense of humor
- Supervision Experience
- Leadership/Team player
- Strong Organization & Communication skills

## Professional Experience

06/2006 - 07/2008 **Senior Graphic Designer**  
University of Wisconsin – Madison,  
Division of Information Technology (DoIT) Communication.  
Creating multiple forms of print materials like posters, brochures, and fliers along with web banners both html and flash. Working with the multimedia department became a factor as well when I would shoot and edit both video and audio from time to time.

12/2007 - Present **Designer**  
Pitch Interactive, Inc., Madison, WI  
Designing promotional clothing and time keeping user interface for telecommuting employees. Conducted users tests. Hired whenever design work is needed.

07/2005 - 06/2006 **Screen Printer**  
Advertising Creations, Madison, WI  
Working as a team player in a small family owned silkscreen print shop. Having to be fully responsible to fallow jobs all the way through without having to be directed. Tasks like editing artwork for creating the positive, mixing inks, setting up art work and printing large format silkscreen work.

05/2003 - 08/2003 **Designer**  
Cramer – Krasselt Advertising Firm, Milwaukee, WI  
Intern working as much as possible and soaking up all the great inspiration. Primary tasks were works on an ad campaign for Ski-Do and Waukesha printing along with working on a customized portfolio case.

03/1994 - 09/2000 **Audio and Video Recorder and Editor**  
Trilight, Milwaukee, WI  
Working hands on with every end of a family run video production company. Recording and editing both audio and video, setting up sights for shoots, camera operator, grip, boom operator, audio technician, and communicating with clients.

**Freelance  
Experience**

**Holistic Practitioner**

Tavita Martinez specializes in holistic wellness, fitness, and bodywork. Created visual identity program based on charkas reiki, women's issues and African American cultural research to reach her desired clientele.

**Musician**

Corey Hart, local Madison musician. Designing his web site along with CD packaging, posters, and merchandise Conducting research on interests and values Corey has where important. I wanted these pieces to really show who he is. He is interested in environmental studies, so all the plants that where used are native planets to Wisconsin.

**Institute of World Affairs, University Wisconsin - Milwaukee**

Created an informational package for their global studies department. This involved speaking with several people within the department and working on how to develop a brochure and logo treatment that is fully functional while being pleasing not only to their clients but to them as well.

**Volunteer  
Experience**

**Freelance for Design Madison**

01/2006 – Present Creating promotional posters for the speaker events like David Carson, Buck, and Turnstyle. Helping organize events and show speakers around after the event.

**Assist in FlatStock annual poster show**

07/2007 & 07/2008 Assist artist with work and making sure they are comfortable during the two daylong event. Being positive, flexible time wise, and outgoing in essential to this.

**Brochure Design for Park System**

02/2005 Donald Park in Mt. Horeb, WI is a non-profit organization that has created one of Wisconsin largest public horse trails. In order to promote and create funding for the upkeep of the park, a brochure was created. It would give people a sense of where the trails or located along with information on how people could help volunteer their time or money.

**Awards**

07/2007 Poster chosen for the Don't Look Back Tour at the Pitchfork Music Festival

**Exhibition**

04/2005 Gallery Night at the Milwaukee Art Museum

**References**

Upon request